2141 W. Crystal St.
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Dan Lucas

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Employment

Ad Developer — Apartments.com — Chicago, IL 9/06-Present

- Member of team that **Developed the Video Walkthrough product** for Apartments.com.
- Edit Video Walkthrough Tours with Adobe Premiere.
- Composite and enhance images. Create surround videos while **working independently** from management.
- **Trained** in **Quality Assurance** to ensure all work reaching the public is free of errors.
- Established collaborative monthly "AD Better Practices" and "Creative Brown Bag" meetings to **encourage professional development and camaraderie** within the Production Department.
- Proposed and developed an 88 page Knowledge Base Web Site which describes all training, procedures and standards.
- Chosen to join a 13 person team who converted over 30,000 surround videos to Flash format in one day.

Webmaster — Blue Sky Inn — Chicago, IL 9/05-3/08

- Volunteer work consisting of redesigned blueskyinn.org with a CSS-based layout.
- Update content and gallery as requested by Executive Director.

Central Photo Technician — Sun-Times News Group — Aurora, IL 12/05- 9/06

- Edit and tone 150-250 photographs daily for print in newspapers with a combined circulation of 100,000.
- Maintained digital archive of all editorial photos for the Sun-Times News Group Suburban papers.
- Acted as liaison among the five newspapers to ensure correct and timely publication of images.

Photo Night Editor — The Daily Illini — Champaign, IL 9/01-9/04

- Trained employees on newsroom protocol, deadlines and technical functions of Nikon camera system.
- Edited photographs for print and optimized images for online edition.
- Shot 5-8 assignments a week for sports and news **on deadline** for daily publication.

Skills & Accomplishments

- Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Dreamweaver, Sorensen Squeeze, CSS, HTML, Microsoft Office Suite, Macintosh and PC proficiency.
- 2007 and 2008 Apartments.com Visionary Award. For finding solutions to problems before they arise. The Knowledge Base Website is now the "go to" point for all departmental questions and is central in the role or training new hires. The presence of the Knowledge Base affords management the ability to focus on high-level issues.

Education

University of Illinois — Champaign, IL — 8/00-12/04

- B.S. Advertising; Information Technology Studies minor; 3 semesters on Dean's list

Fudan University — Shanghai, China — 5/04-6/04

- Learning About China Scholarship

University of Wollongong — Wollongong, Australia — 2/02-7/02

- Graphic Design